

BEFORE THE IOWA INSURANCE COMMISSIONER
330 Maple Street
Des Moines, Iowa 50311

IN THE MATTER OF Craig Hoefflin National Producer No.: 721702	}	ORDER AND CONSENT TO ORDER DIVISION DOCKET NO. 79636
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COMES NOW the Iowa Insurance Division ("Division"), pursuant to the provisions of the Iowa Licensing of Insurance Producers Act – chapter 522B (the "Act"), regarding Craig Hoefflin's (Hoefflin) alleged violations of the Act. The Division alleges that Hoefflin used fraudulent, coercive, or dishonest practices and demonstrated incompetence, untrustworthiness or financial irresponsibility in the course of doing insurance business in violation of Iowa Code Chapter 522B.11(g) and that Hoefflin lacks the character and competency necessary to hold an insurance license. The Division also alleges that Hoefflin solicited or accepted a personal loan from an insurance customer in violation of Iowa Administrative Rule 191–15.8(b)(1). Specifically, the Division alleges that Hoefflin intentionally and fraudulently withheld money from insurance clients. Hoefflin hereby consents to the entry of this Order and Agreement.

ORDER

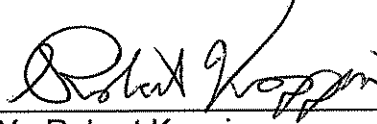
THEREFORE, IT IS ORDERED:

1. Hoefflin's insurance producer license in the State of Iowa is hereby revoked.
2. Nothing contained in this Order shall in any way limit the right of the Division to

- institute administrative or legal action against Hoefflin for any other past conduct or future activity in violation of Iowa laws or regulations.
3. Nothing contained in this Order shall be construed to deprive any person or entity of any private right of action under any law.

Dated this 16th day of May, 2013.

NICK GERHART
Commissioner of Insurance



BY: Robert Koppin
Enforcement Bureau Chief

CONSENT TO ORDER AND AGREEMENT

I, Craig Hoefflin, have read, understood, and do knowingly consent to this Order in its entirety. By executing this consent, I understand that I am waiving my rights to a hearing, to confront and cross-examine witnesses, to produce evidence, and to judicial review. I also understand that this Order is considered final administrative action that shall be reported by the Division to the Central Registration Depository and to the National Association of Insurance Commissioners and to all insurance companies with which I am actively appointed. I also understand that this Order is a public record under Iowa Code Chapter 22 (2013), that will be disclosed to other state regulatory authorities, upon request, pursuant to Iowa Code section 505.8(6)(c) (2013). I also understand that the information contained in the Order will be posted to the Division's web site.

Craig Hoefflin
Craig Hoefflin

5-14-2013
Date

Subscribed and sworn before me by Craig Hoefflin on this 14 day of May, 2013.

Robert A Taylor
Notary Public for the State of Iowa

